

2018 ELECTIONS -- 23% OF VOTERS ACROSS THE NATION RECALLED BEING CONTACTED BY NATIONAL RIGHT TO LIFE

Do you recall hearing or seeing any advertising, seeing a digital ad or social media post, receiving any information in the mail or an email, receiving any literature, or receiving a telephone call from National Right to Life?

**YES 23% recalled being contacted by National Right to Life
(nearly one of every four voters)**

November 7, 2018, McLaughlin & Associates (N= 1,000, margin of error +/- 3.5%)

2018 ELECTION -- PRO-LIFE GAIN FOR PRO-LIFE CANDIDATES

Generally speaking, did the abortion issue affect the way you voted in today's election?

YES	38%
Voted for pro-life candidate	21%
Voted for pro-choice candidate	17%
Advantage for pro-life candidates	4%

Of the 38% who said abortion affected their vote:

Voted for pro-life candidate	53%
Voted for pro-choice candidate	44%

The terms "pro-life" and "pro-choice" are the terms used in most polling.

November 7, 2018, McLaughlin & Associates (N= 1,000, margin of error +/- 3.5%)

ABORTION ATTITUDES BY POLITICAL PARTY

	Republicans	Independents	Democrats
Support limitations on abortion	92%	83%	64%
Oppose abortion after 20 weeks (pain-capable)	92%	83%	64%
Would allow abortion "anytime during pregnancy"	4%	10%	22%

February 12-17, 2019, The Marist Poll (N=1,008, margin of error +/- 3.5%)

76% OF VOTERS RECOGNIZE NATIONAL RIGHT TO LIFE

***Recognition of National Right to Life tops
any other local, state, or national pro-life group.***

*When asked about single-issue pro-life organizations which work on policies relating to the issues of abortion, infanticide, and euthanasia, **76% of voters had heard of National Right to Life.***

November 2-5, 2010, Zogby International (N=2,185, margin of error +/- 2.1%)

National Right to Life endorsed 278 federal candidates in 2018. 79% won!